## Your Programme

## Programme structure diagram for students commencing their studies in February 2018

**Fall Semester**

**Spring Semester**

**Economics**

**Business Intelligence**

**Year 1**

**Production and Process Management**

**Applied Statistics and Econometrics**

**Intercultural Business Communication**

**Applied Venture Valuation**

**Entrepreneurship & BMG**

*Option Set I.*

* Finance Cases
* Advanced Marketing Research

**Project Management**

**Advanced Organizational Behavior**

Option Set I.

(one has to be choosen)

**Strategic Human Resource Management**

*Option Set II.*

* Social Entrepreneurship
* Technology Commercialization
* Energy Management

**Strategic Management**

**Global Marketing**

**Year 2**

**Knowledge Management**

**Business Consulting**

Option Set II.

(one has to be choosen)

**Quality Management**

**Change Management**

***Thesis development***

**Leadership & International Management**