## Programme structure diagram for students commencing their studies in February 2018

*Option Set I.*

* Entrepreneurial Leadership
* Service Marketing and Management
* Entrepreneurial Sales

**Fall Semester**

**Spring Semester**

**Year 1**

**Entrepreneurial Finance**

**Applied Statistics and**

**Econometrics**

**Project Management**

**Innovation and**

**Innovation Management**

*Option Set II.*

* Social Entrepreneurship
* Technology Commercialization
* Strategic Human Resource Development
* Energy Management

**Intercultural Business Communication**

**Entrepreneurship and Business Model Generation**

**Advanced Marketing Research**

**Corporate Entrepreneurship**

**Production and Process Management**

**Regional Economics and Development**

**Year 2**

**Strategic Management**

**Applied Venture Valuation**

**SME Development**

**Business Intelligence**

**Option Set II.**

**Tutorial: Start-up Development**

**Thesis Development**

**Option Set I.**

**E-commerce**