



MSC BUSINESS DEVELOPMENT

The objective of the programme is to develop your knowledge on the methods of screening, analysing, planning and executing the development process of an entrepreneurial venture. Beyond theoretical knowledge, students' skills are advanced in order to enable them to work efficiently in teams, detect and seek opportunities, transform opportunities into executable solutions that can serve as new products and services for the enterprise. Students get acquainted with the process of innovation, work on practical problems in an open innovation environment with social and economic stakeholders. Students interact with other student groups from other universities using state of the art multimedia facilities to learn the application of the info-communication solutions of the 21st century.



Duration of training:

2 years (4 semesters)



Intake:

Spring



Type of training:

Full-time study



Application fee:

100 EUR



Tuition fee:

1 300 EUR (400 000 Ft) / semester
(for citizens of EU member states)
4 000 EUR / semester for non-EU citizens



Deadline for Application:

31st October



Programme structure & handbook; requirements, application:

ktk.pte.hu/en



Sirine Haj Taieb

student

My study program blends the study of theory with practical business insights. The quality of education is very competitive, the university offers important opportunities in terms of professional experience, has many entrepreneurial activities. It's important to be engaged in these, because it helps you to broaden your horizons.



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