

| | | |
|-----|---|---|
| 1. | Module code: | B19B04E |
| 2. | Title: | CORPORATE FINANCE |
| 3. | Credit points: | 7 |
| 4. | Start term: | 2021/22/2 (fall) |
| 5. | Module leader: | MÓNIKA KUTI, DR./ALEXANDRA POSZA |
| 6. | Accredited by: | MUBS |
| 7. | Module restrictions: | |
| | • Pre-requisite | none |
| | • Programme restrictions | BSc in Business Administration and Management |
| | • Level restrictions | 4 |
| | • Other restrictions or requirements | none |
| 8. | Aims: | |
| | The module aims | |
| | 1. to provide students with deepened knowledge and skills to equip them for a career in finance; | |
| | 2. to develop the student's competence in applying a range of financial analytical skills and valuation techniques; | |
| | 3. to help students understand the complexity of financial statements; | |
| | 4. to enhance the development of the students' existing skills base, allowing for a cumulative learning experience. | |
| 9. | Learning outcomes: | |
| | On completion of this module, the successful student will be able to: | |
| | 1. Analyze the development of financial theories; | |
| | 2. Analyze risks imbedded in operating, investment and financial decisions; | |
| | 3. Compare the results of financial statement analysis, capital budgeting, and security valuation models; | |
| | 4. Examine the applicability and the limitations of financial models in practice. | |
| | 5. Construct effective small-scale research (library use, information elicitation and handling, etc.); | |
| | 6. Test and analyse financial models and theories on datasets; | |
| | 7. Examine metrics to cope with uncertainty in financial decision making. | |
| 10. | Syllabus: | |
| | Introduction to Finance | |
| | Financial Statement Analysis and Growth | |
| | Working Capital Management | |
| | Long-Term Finance and Financial Markets | |
| | Capital Structure and Leverage | |
| | Dividend Policy | |
| | Time Value of Money | |
| | Risk and Return | |
| | Bond and Stock Valuation | |
| | Cost of Capital (WACC) | |

| | | |
|-----|---|---|
| | Capital Budgeting | |
| 11. | <p>Learning and teaching strategy:</p> <p>There are key elements in this module, which use a range of differing strategies to achieve the objectives:</p> <ul style="list-style-type: none"> • Teaching session enables students to understand theoretical and analytical material. • Projects provide opportunities for students to practice skills and apply knowledge developed during the session, deepening theoretical background and critical thinking. | |
| 12. | <p>Formative Assessment Scheme</p> <p>Feedback on model application errors.</p> <p>Review of the links between security valuation and capital budgeting.</p> <p>Feedback on research topic proposition</p> | <p>Summative Assessment Scheme</p> <p>In-class assignments:</p> <ul style="list-style-type: none"> • Project 1 (20%) is to perform a financial statement analysis of a multinational company: ratio analysis, interpretation of cash flow statement, working capital management, growth, DOL, DFL, DCL, payout policy. (LO 2, 3, 4, 6, 7). • Project 2 (20%) is the in-class task to apply CAPM to stock valuation, to calculate WACC, basic EVA, and to apply basic capital budgeting decisions to a corporate project. (LO 2, 3, 4, 6, 7). • Project 3 (10%) is to design and submit a literature survey in any area of corporate finance (minimum 20 citations, use of academic databases). (LO5) • Final exam (50 points) (LO1, 3, 6). |
| | Seen examination | 100 % |
| | Unseen examination | N/A |
| | Coursework examination (no examination) | N/A |
| 13. | Timetabled examination required | <u>Yes</u> /NO |
| 14. | Length of exam | 1,5 hours |
| 15. | <p>Learning materials</p> <ul style="list-style-type: none"> • Essential • Recommended | <p>Kuti Mónica (2017): Financial Analysis. Damodaran, A. (2010), Applied Corporate Finance. Wiley. 3rd edition.</p> <p>Damodaran: http://pages.stern.nyu.edu/~adamodar/ Clauss, F. J. (2010): Corporate financial analysis with Microsoft Excel. McGraw-Hill</p> |