1.	**Module code:**	B19A21E
2.	**Title:**	**INTRODUCTION TO SOCIAL SCIENCES**
3.	**Credit points:**	7
4.	**Start term:**	spring
5.	**Module leader:**	**CSABA PAUKER, DR.**
6.	**Accredited by:**	MUBS
7.	**Module restrictions:**	
	• Pre-requisite	none
	• Programme restrictions	BSc in Business Administration and Management
	• Level restrictions	4
	• Other restrictions or requirements	none

8.	**Aims:**

Module aims to examine critically the theoretical and empirical background in the social sciences as it facilitates a deeper understanding of people and human acting on the market, in the market economy and in different organizations. This module offers brief introduction into the history of social sciences in order to understand the development of social thought. The module gives overview about the most important issues in close connection with business life and exposes students to the most important social and psychological issues that arise in various business contexts.

This module invites students to adopt and apply knowledge in managerial problem solving. The module will also seek to promote students' ability to think critically.

9.	**Learning outcomes:**

On completion of this module the successful student will be able to:

1. analyse the development of social thought from the 19th century to the present day.
2. compare the main competing theories of current debate and analyse their applications in practice.
3. examine and illustrate the social context in which business people operate. The different fields of activities and the rules relating there to; with special emphasis on the latest developments in Central Europe.
4. analyse social issues in the globalised and Hungarian business environment.
5. construct and carry out effective small-scale research (library use, literature research, referencing)
6. demonstrate positive contribution to team working
7. effectively explain ideas verbally
8. contrast views with peers

10.	Syllabus

- Sociology as a social science. Sociological perspective. Sociological Imagination. Critical sensitivity
- The "Ideal-Type" of "Homo Oeconomicus", "Homo Sociologicus" and "Homo Psychologicus". Integration at micro and macro level. Competitiveness. Social factors of competitiveness.
- Culture and human behaviour. Roles, values and norms.
- Socialization process.
- Verbal and non-verbal communication.
- Intelligence. Emotional intelligence. Interpersonal intelligence. Tests: IQ, EQ.
- Conformity and deviance. Anomie-theory.
- Social stratification and classes. Stratification models.

	- Groups and organizations. - Work and society. The social nature of work. - Fordism. Future of work. Post-Fordism. Flexibility debate. Globalization of society. - Modern Urbanism. Social Change. Post-industrial society? Globalization. - Methodology. Research process. Research methods	
11.	**Learning and teaching strategy:**	
	This module will be delivered via a combination of lectures and seminars. Lectures (2 academic hours in duration) will be deployed to introduce key concepts, issues, and debates, whilst seminars (2 academic hours) will be used to promote active student involvement in the learning process by way of a diverse range of practical activities or reading based discussions.	
12.	**Assessment scheme:**	
	Formative assessment scheme Monitoring learning process: - 10 minutes in class-test - discussions in seminars and team work of low point value - feedback on in-class activities and exercises	
	Summative assessment scheme 1. Midterm exam (8th week) (30%) LOs 1, 2 If the student fails the first attempt of the midterm exam, there is one retake opportunity in the study period. Should the student fail the midterm retake the student cannot participate the final exam and failed the module. 2. Final exam (50%) LOs 3, 4 If the student fails the first attempt of the final exam, there is one retake opportunity in the examination period. Should the student fail the retake exam the student failed the module. 3. Seminar work (20%): 5% short seminar papers (LOs 1, 2,); team work: essay (500 words) (5th week) 5% (LOs 5,6,7,8) and seminar activity 10% (LOs 6,7,8) All 3 parts must be passed successfully (min.50.01%) in order to pass the module.	
	Seen examination	0%
	Unseen examination	Midterm Examination 30% Final Examination 50%
	Coursework (no examination)	20%
13.	**Timetabled examination required**	YES
14.	**Length of exam**	2 hours
15.	**Learning materials** • Essential	 Giddens, Anthony (2017,2018) Sociology (with Philip W. Sutton) 7th and 8th Edition, Polity Press Competitiveness Report 2019/2020 www.weforum.org

	Recommended	Joseph, Martin (1991) Sociology for Business – A Practical Approach. Polity
		Articles from different scientific papers